

# USING VIRTUAL FENCING WITH COVER CROP GRAZING TO ENHANCE CORN AND SOYBEAN PROFITABILITY AND SOIL HEALTH



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How to achieve profit?



# There is Good Profit in Grazing Cover Crops

*Jim Isermann farm, Illinois – Photo credit: Progressive Forage*



USDA-SARE analysis showed net profit of \$49.23/acre (2019 prices)





## **MO CRCL Project**

**\$25 million 5-year Farmer  
Conservation Effort  
through MU Center for  
Regenerative Agriculture**

- Cereal rye before soybeans \$30/acre
- Cover crop mix before corn \$40/acre
- Late termination ( $\geq$ May 1) \$15/acre
- Cover crop grazing \$20/acre



# Cover Crop Grazing





# MU Center for Regenerative Agriculture Virtual Fencing Project



*Photo credit: Business Norway article on Nofence technology.*



*Photo credit: Nofence.*



# Cover crops are a key soil health practice



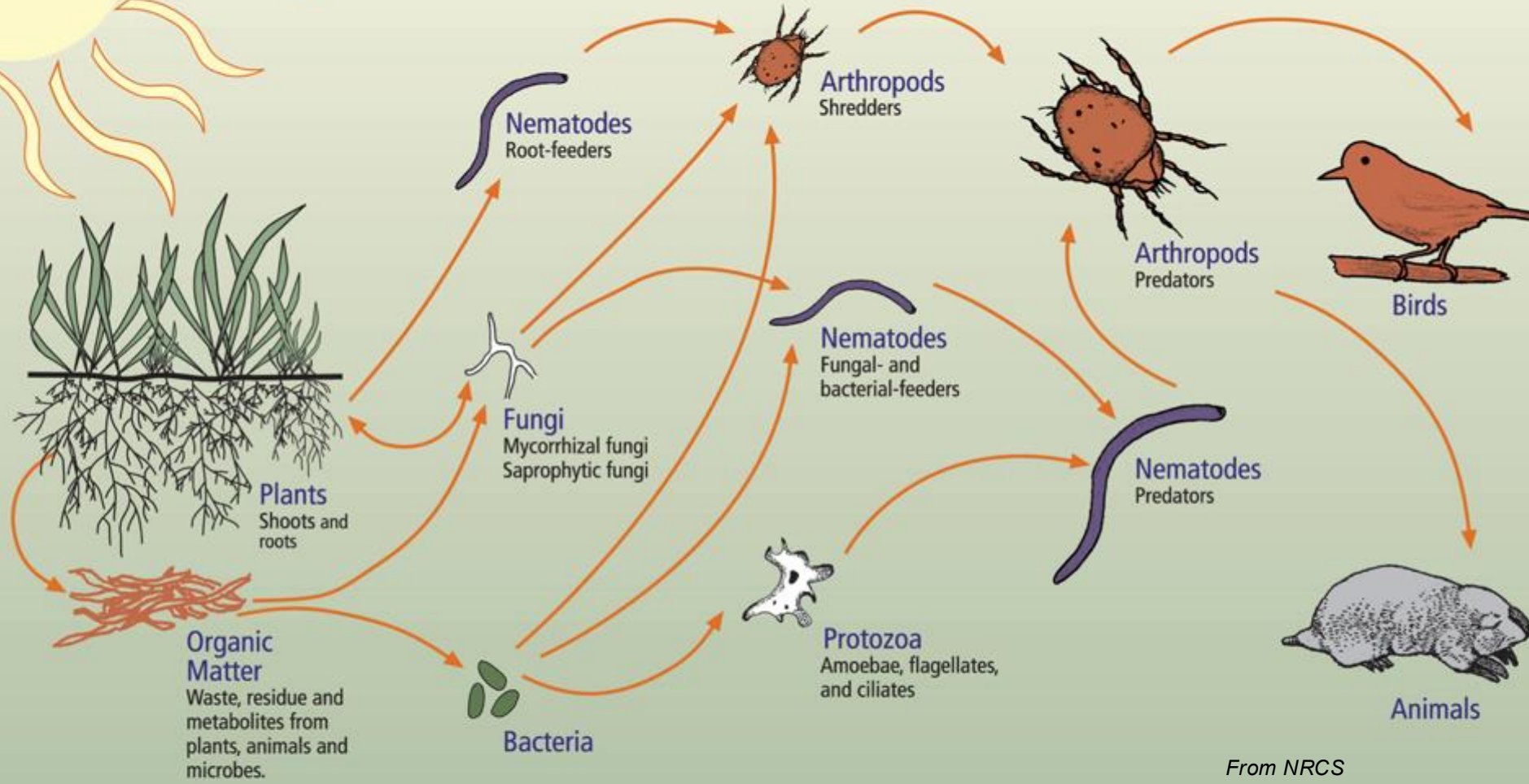


# Feeding the Soil Biology with Living Roots





# The Soil Food Web



# Soils evolved with herbivores





# Grass options: cool-season covers

- Cereal rye - Reliable, hardy, can be planted late fall
- Winter wheat - Keeps palatability later in spring
- Triticale - intermediate between cereal rye and winter wheat
- Barley - Low lignin content
- Oats - Best fall growth, but does not overwinter in most of MO



## Annual ryegrass

- Rapid fall growth
- Stockpiles well
- Use caution – potential weed

# Winter Annual Grass Cover Crops

The most commonly grazed covers are grasses

	Average daily gain	Total Gain
Small grain	lb/day	lb/acre
Wheat	1.8	180
Cereal Rye	1.6	336
Annual ryegrass	1.8	511



# Brassica Cover Crops

- Some species can produce 3 or more tons/acre
- Grow for awhile past first frost (down to low 20s F.)
- Some can overwinter (canola/rapeseed)
- Tubers can be grazed
- High in protein, best if combined with a grass cover crop



# Cool-season legume covers

- Crimson clover - relative fast-establishing, generally overwinters but doesn't like poorly drained situations
- Red clover - slower initial growth but very winter hardy
- White clover - can tolerate heavy grazing but less productivity
- Berseem clover - as good quality as alfalfa, but not winter-hardy
- Balansa clover - slower growing at first, fast growth in late spring





# Warm season cover crop mixes

- Grasses
  - Sorghum-sudan
  - Forage sorghum
  - Pearl millet
  - Other millets (Japanese, foxtail)
- Legumes
  - Cowpeas
  - Sunn hemp
  - Mung beans
- Other broadleaf species
  - Sunflowers
  - Buckwheat

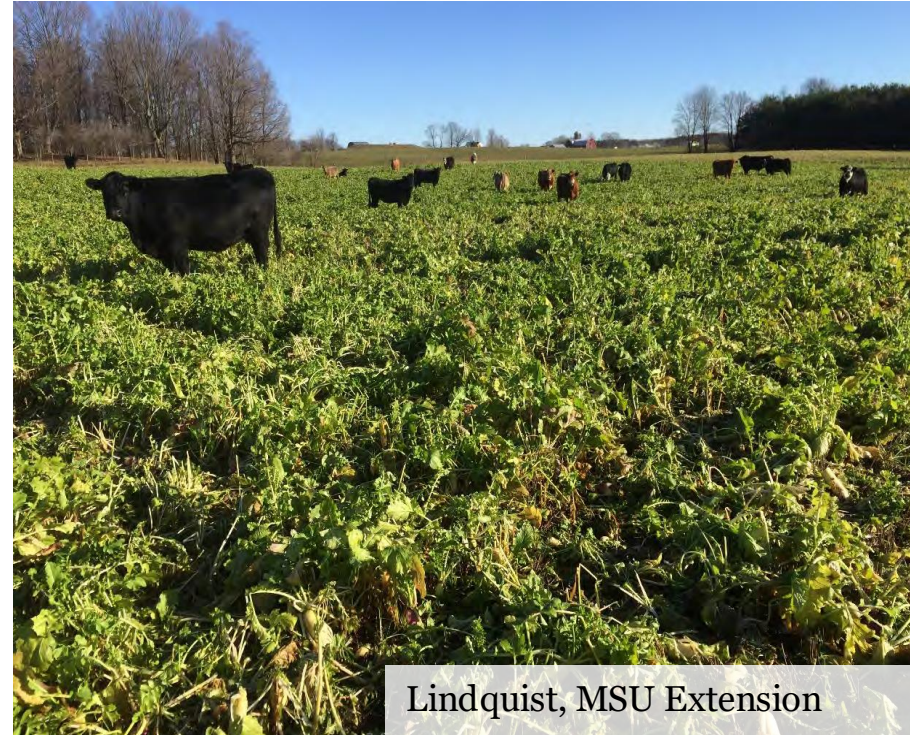
Cover Crop Cocktails ->



- Add cool season covers for extended fall and spring grazing
  - Cereal rye, triticale, or wheat
  - Oats
  - Crimson clover
  - Radishes &/or turnips

# Maximizing grazing potential

1. Manage cover crops for grazing
  - Increase seeding rates
  - Lengthen the growing period
2. Use mixes when appropriate
3. Move the cattle regularly (management intensive grazing)
4. Graze at appropriate times
5. Consider incorporating wheat to allow longer grazing season with high biomass summer mix



Lindquist, MSU Extension



# Getting more grazing profit out of the crop rotation

Add wheat back to the rotation

- After wheat harvest, drill in high biomass summer cover crop mix
- Graze in early fall
- Graze in late fall
- Graze in spring
- Plant corn
- After corn, drill cereal rye, graze the rye fall &/or spring
- Plant soybeans
- After soybeans drill wheat and potentially fall graze the wheat



**Sorghum-  
sudan grass  
and sunnhemp**

Rob Myers



# Summary Comments on Cover Crop Grazing

- Creates significant profit opportunity both for crop-livestock operators and for crop farmers who can collaborate with a neighbor that has livestock
- Cover crop grazing is one of the fastest ways to stimulate soil biology and improve soil health
- Getting more biodiversity into the rotation improves resilience of the system to weather and pests and can help lower inputs while boosting profit
- Virtual fencing can help!



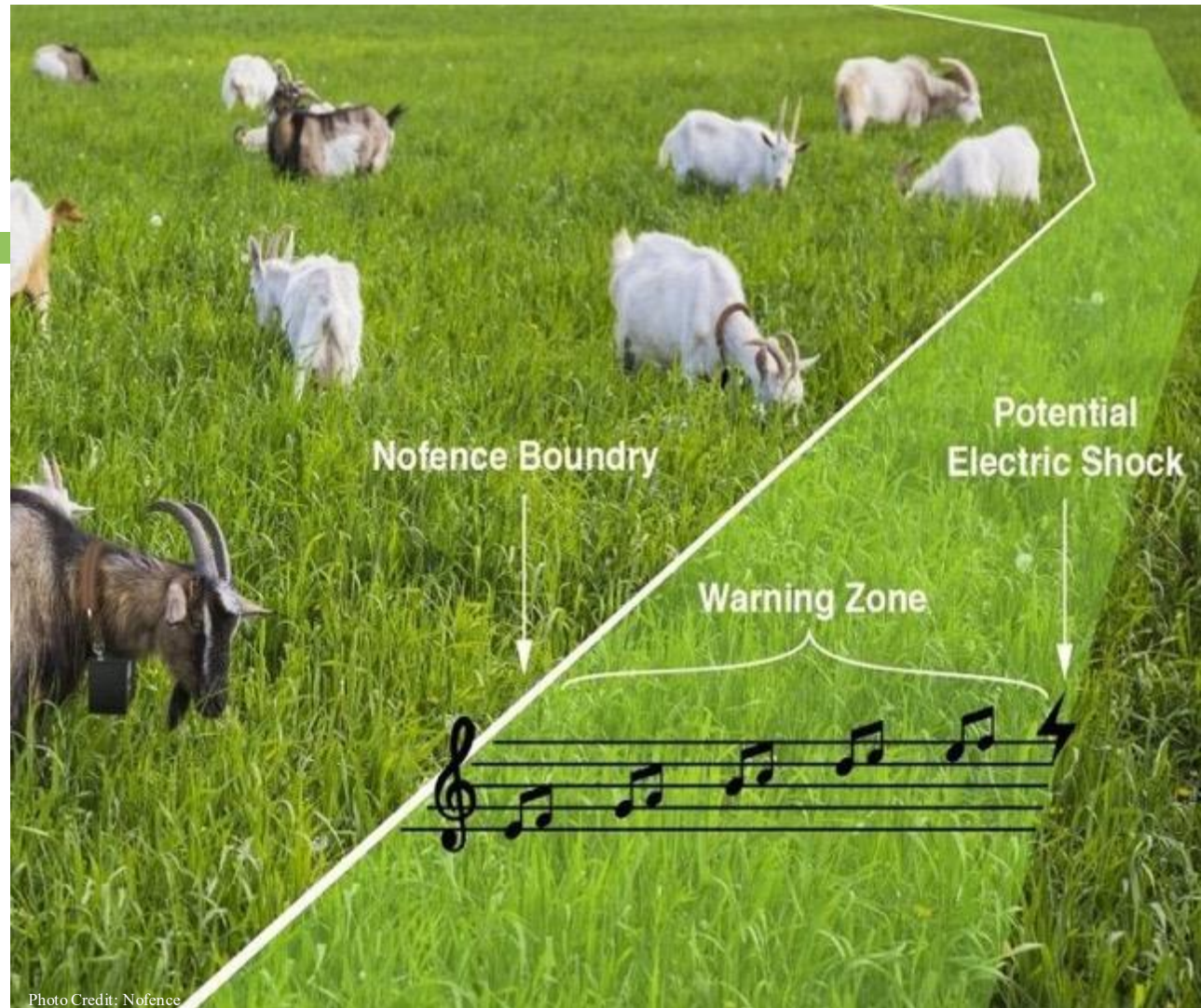


**What is virtual fencing and how can we utilize it for grazing cover crops?**



# What is virtual fence?

- New precision livestock technology that allows producers to track and manage livestock location without the need of physical fencing.  
(physical fencing along roadways is always recommended)
- The system utilize GPS coordinates to establish invisible virtual fence boundaries and livestock location
- Each animal is equipped with a virtual fence collar that keeps the livestock in or out of an area by administering sensory cues such as vibrations, sound and electrical stimuli.





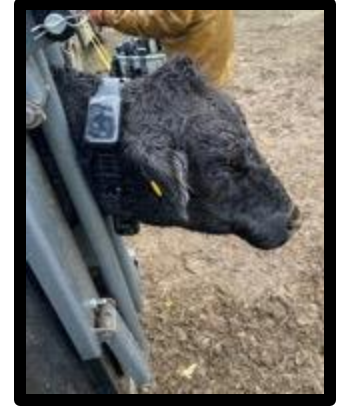
# History of Virtual Fence

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**First virtual fence  
prototypes early 2000's**  
(Anderson 2007)



**Today's virtual fencing collars 2025**



# Virtual Fence: How it works

Each animal is equipped with a virtual fence collar



Producers draw virtual fence boundaries on phone app, computer or

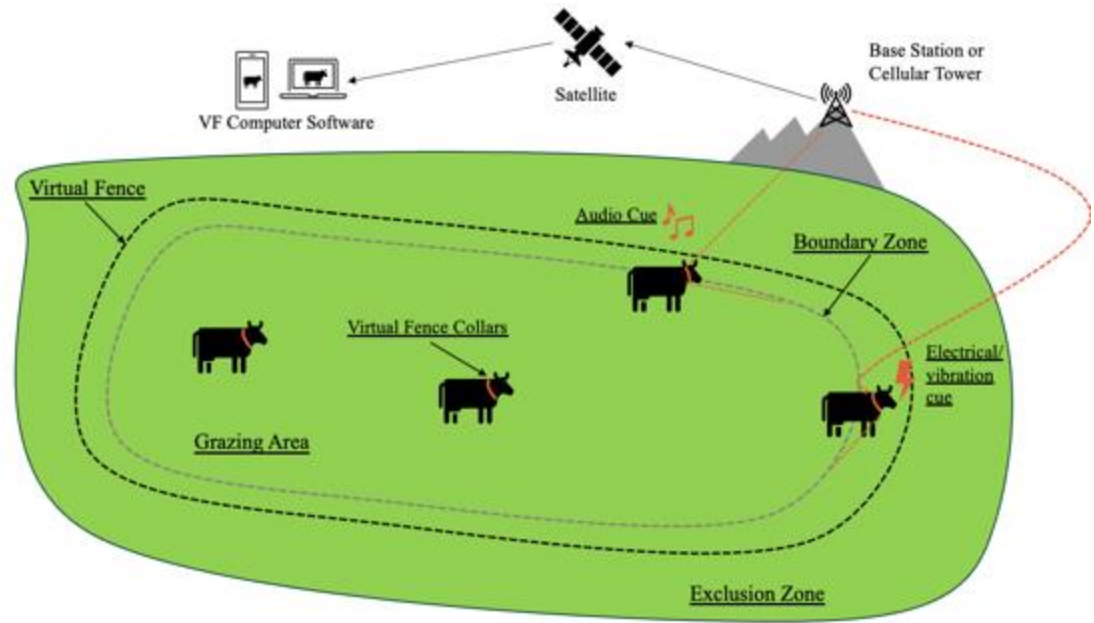
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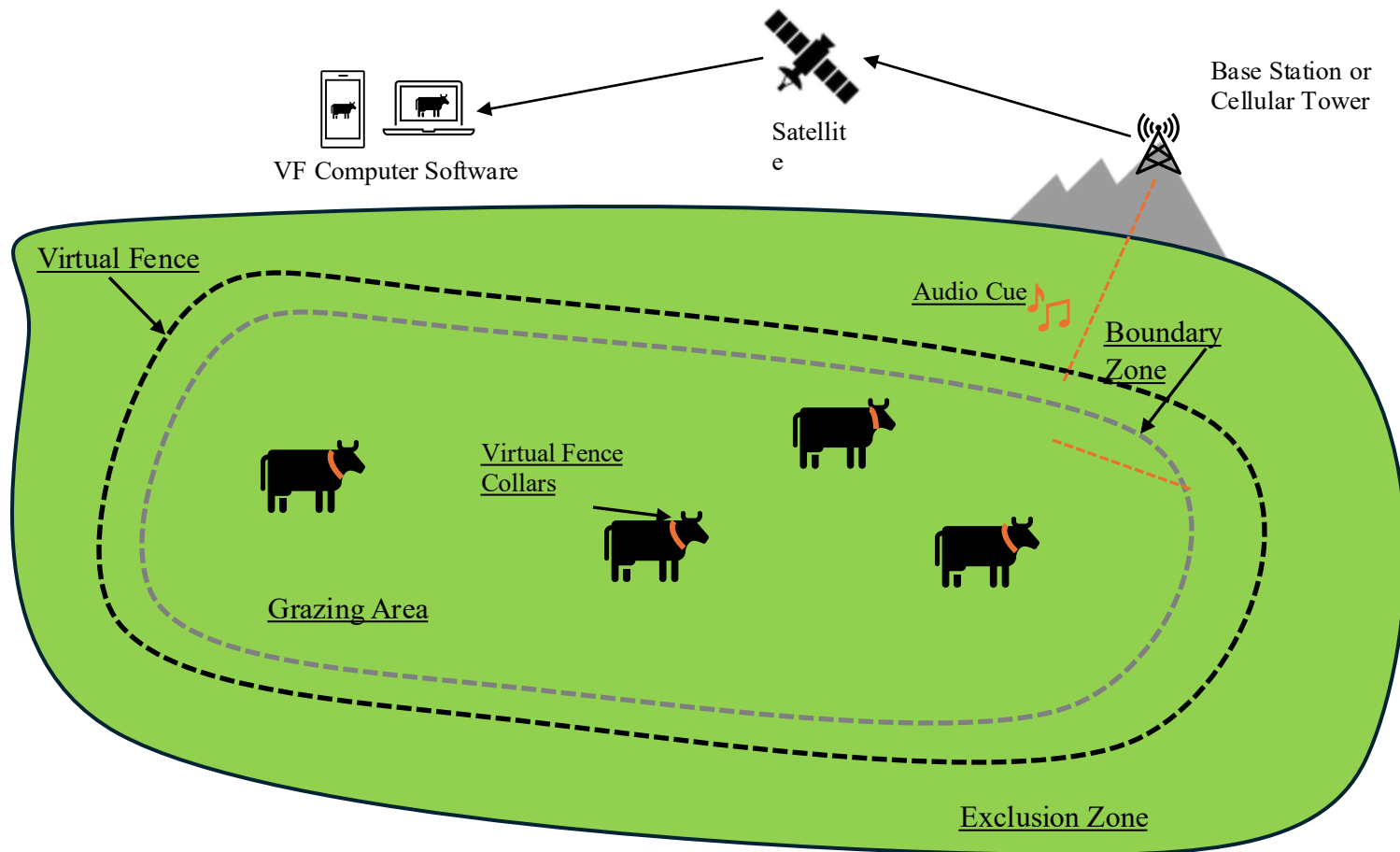


GPS coordinates are sent to virtual fencing collars via on the ground base station or cellular tower

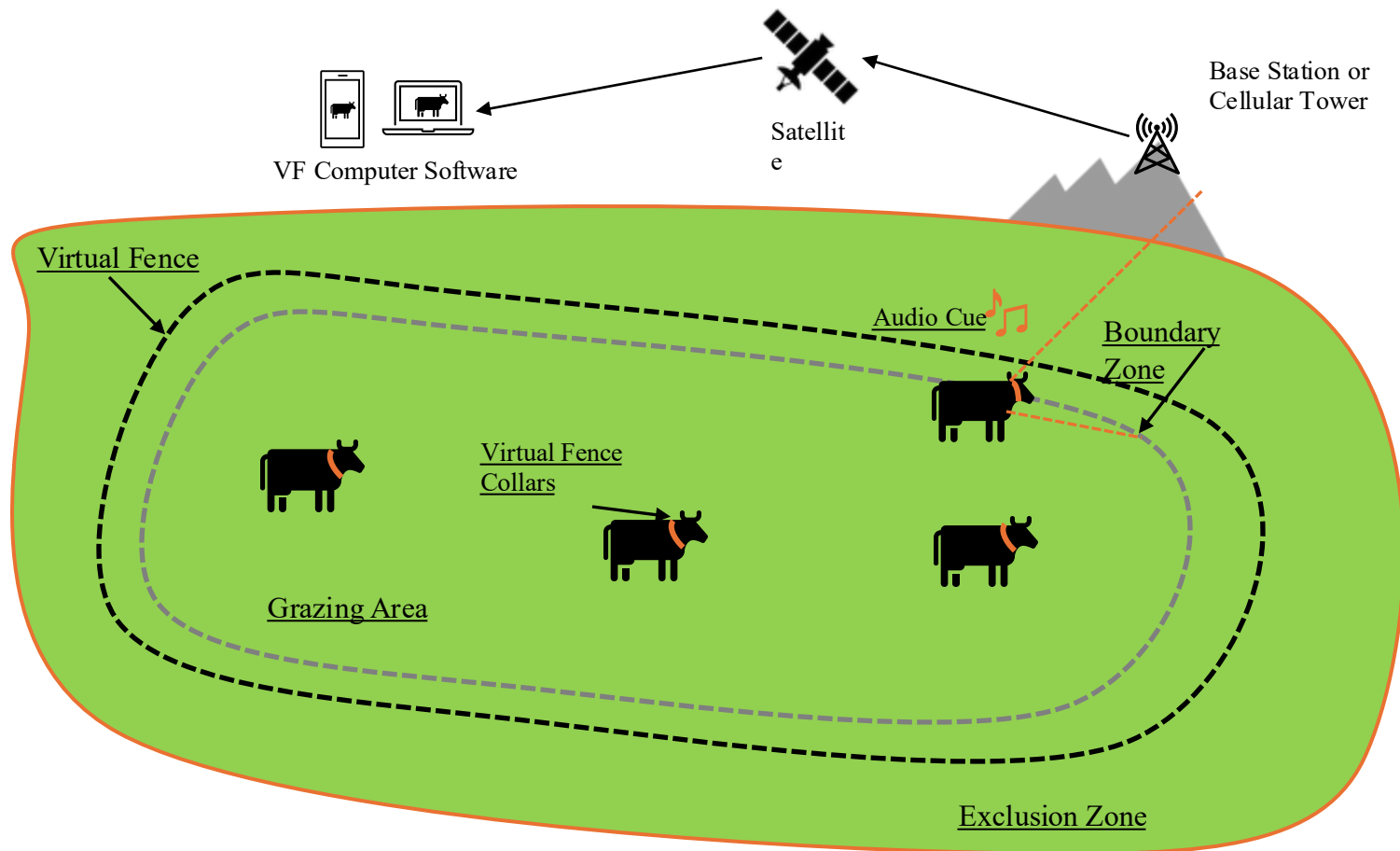


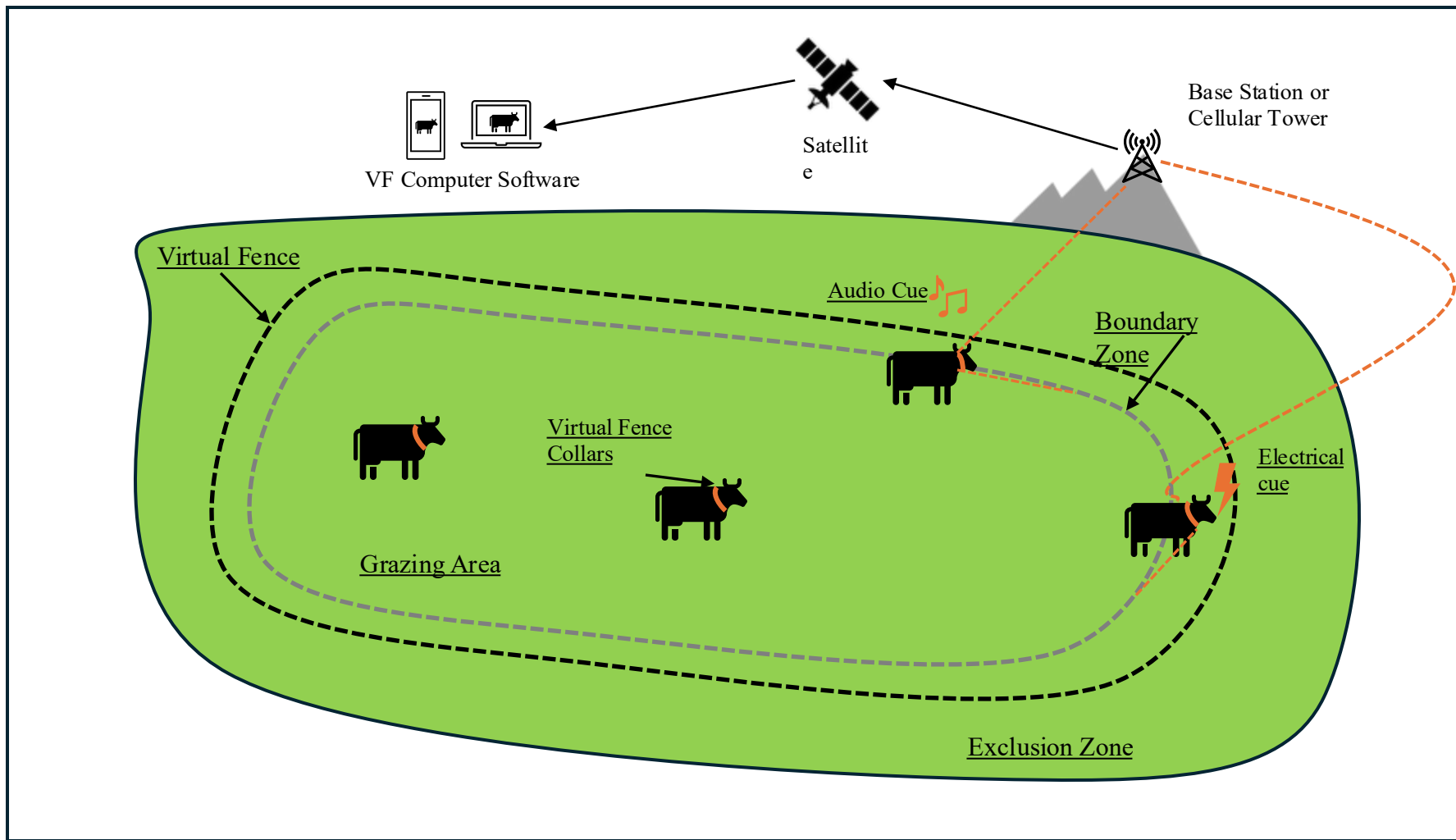
The virtual fence is established, and the livestock are met with stimuli if they try to exit the grazing area

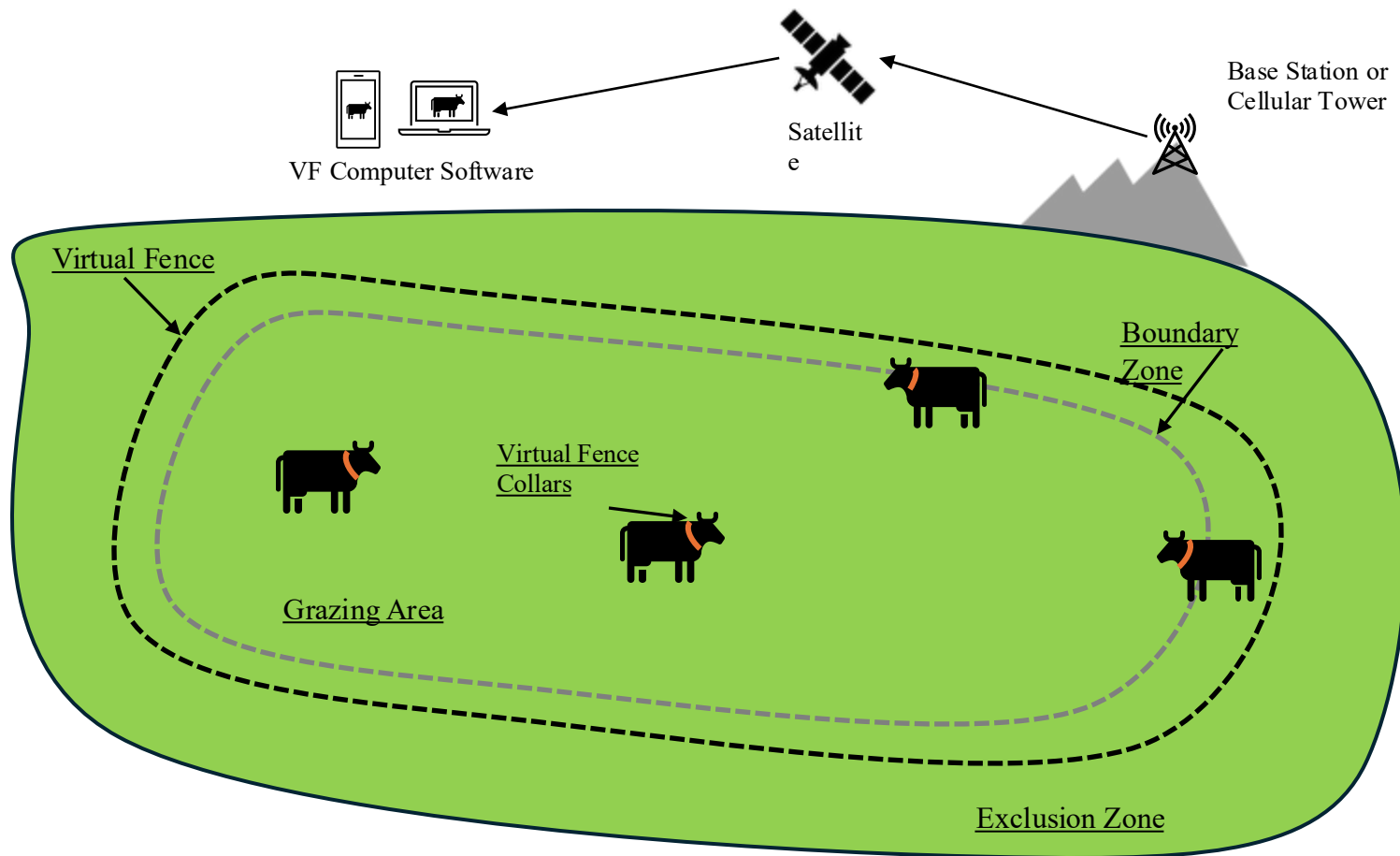






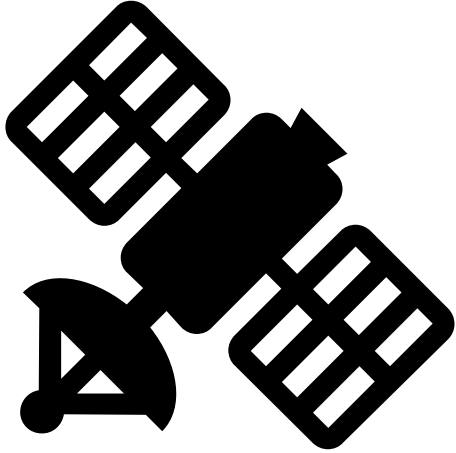








# Cellular vs Tower-based Systems



Collars use cellular networks to communicate directly with the collars and the virtual fence app or web interface.



The base station acts as a relay passing information between the collars and the virtual fencing app or web platform by connecting to nearby cellular towers or another internet source.

# The Companies



- Battery: Lithium Battery ( Life expectancy 6 months -1 year)
- Livestock: Cattle
- System requires tower
- First U.S. available system
- More used in the West
- Company based in the U.S.

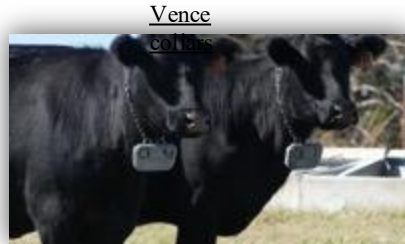


Photo Credit: Vence



- Battery: Solar Rechargeable Battery (Need swapped out periodically)
- Livestock: Cattle, Sheep, and Goats
- Cellular based system
- Company based in Norway

Esheperd collars



Photo Credit: Nofence



- Battery: solar charged
- Livestock: cattle
- System requires tower
- Company based in New Zealand

Halter collar



Photo Credit: Halter



- Battery: solar charged
- Livestock: cattle
- Choice between tower or cellular based system
- Company based in New Zealand

eShepherd collar



Photo Credit: eShepherd

# Virtual Fence Company Cost Examples



CRA Virtual Fence  
Program Information

\*This document isn't meant to be shared or posted on social media or public websites\*

VIRTUAL FENCE COMPANY	LIVESTOCK	COST PER COLLAR	SUBSCRIPTION FEE *PER COLLAR*	ADDITIONAL INFRASTRUCTURE	BATTERY
HALTER	Cattle	No up-front fee	*(collars purchased)* (50- 99) \$96 Annually (100+) \$72 Annually	Tower \$4,500 Monthly Internet fee \$50	Solar Charged
ESHEPHERD	Cattle	*(collars purchased)* ( <20 ) - \$350 (20-59) - \$300 ( >60 ) - \$250	Tower \$1.50/Month or Cellular \$2.00/Month	Tower \$6000 Additional Towers \$5,000 Cellular \$0.00	Solar Charged
NOFENCE	Cattle, Sheep, & Goats	*(collars purchased)* <u>Cattle:</u> (5-49) \$345 (50+) \$331 <u>Sheep &amp; Goats:</u> ( 5-49) \$255 (50+) \$241	After the first 12 months... (5-49) \$45 Annually (50+) \$32 Annually	Battery Chargers 1 charger per 10 collars. Cattle \$49 Sheep/Goat \$39	Solar Charged/ Rechargeable
VENCE	Cattle	No up-front fee	\$40 Annually	Tower \$10,000 Set up Fee \$2,500	Replaceable \$10 per battery



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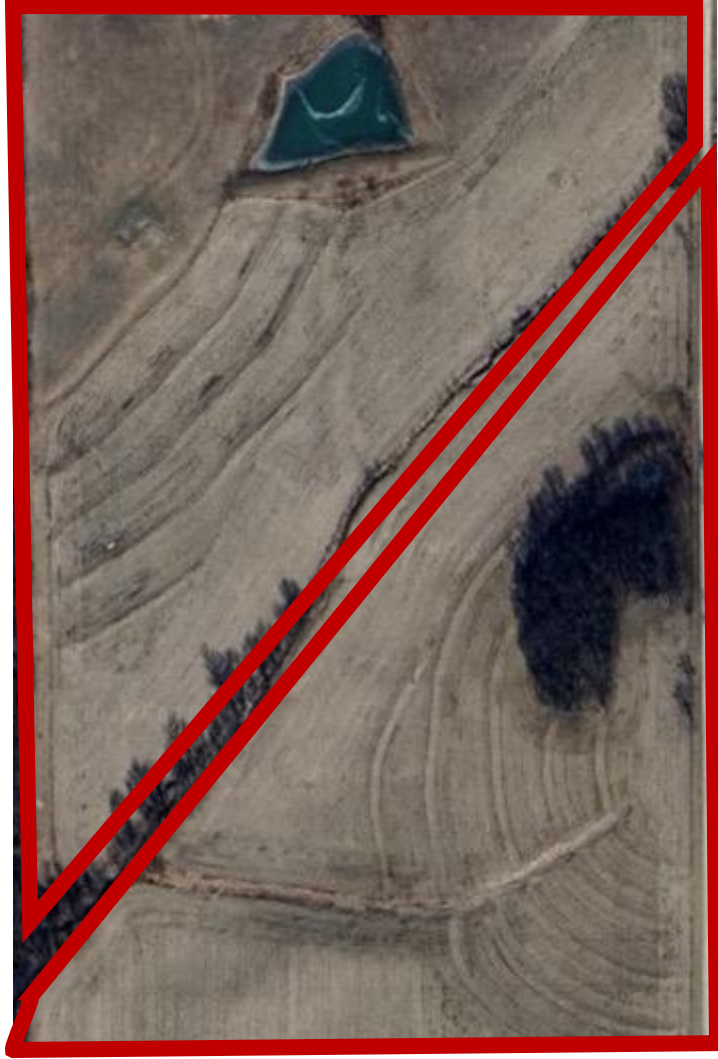
\*Information as of August 2025 for the most up to date company information and pricing please see company website\*



## What Sets Virtual Fence Apart?

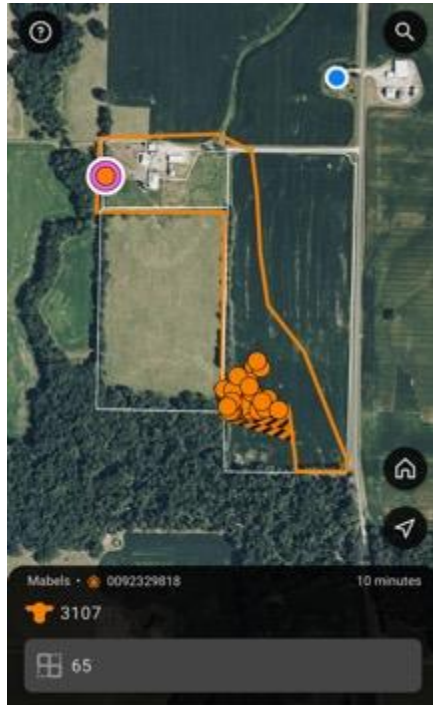
- It can improve land use efficiency by providing livestock the exact amount of feed without the paddock **size and shape** constraint
- It makes unrealistic paddock designs become realistic



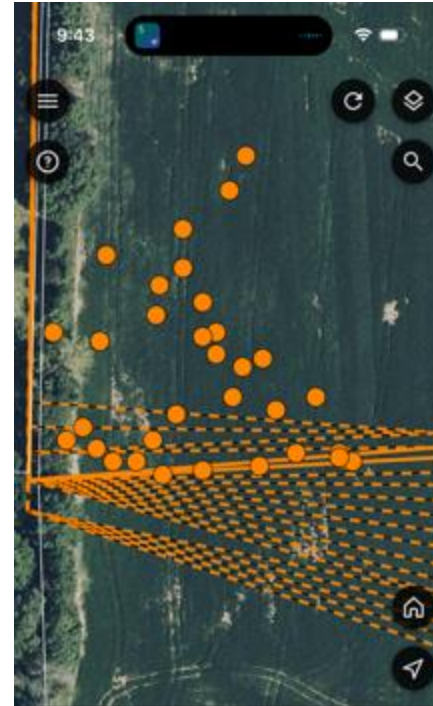


# What can virtual fence do for your operation?

**Real time livestock  
location tracking**



**Automated grazing  
boundaries**





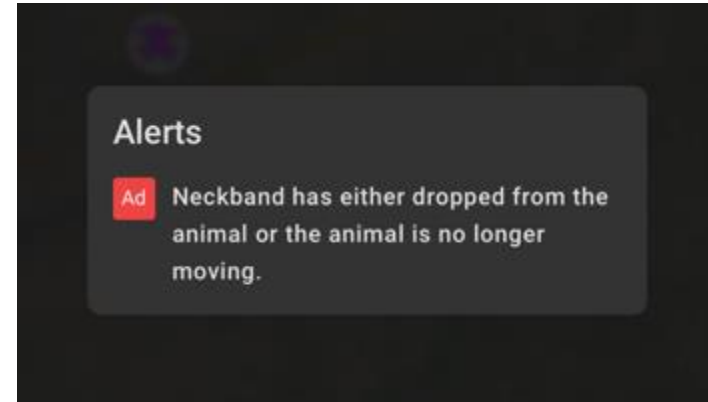
# What can virtual fence do for your operation?

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Protect sensitive areas 

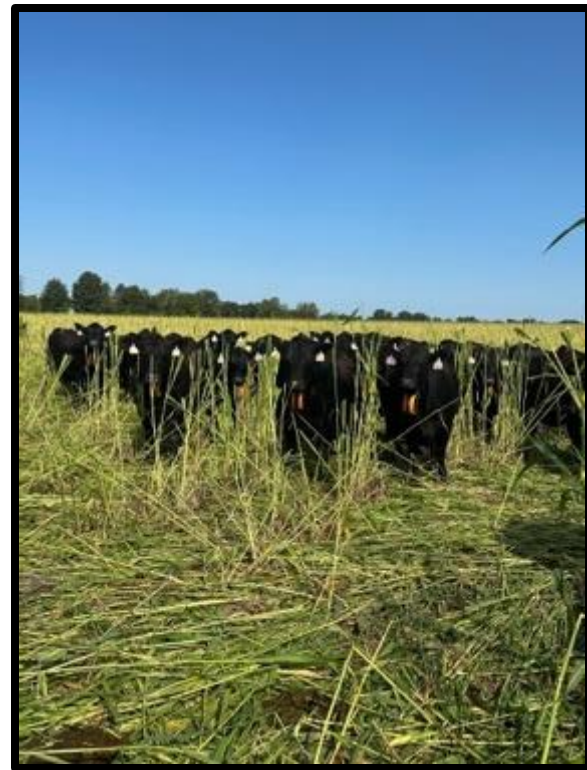


Cattle behavior alerts 



# Program producer Christopher Hudson

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# Key Virtual Fence Take Aways

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- Enables producers to strategically manage livestock grazing more easily than physically moving cross fences.
- Virtual fencing is designed to function more like a cross-fencing system rather than a perimeter fence. A physical boundary fence is always recommended!
- Properly training livestock on virtual fence is important for livestock welfare.
- Virtual fencing is not suitable for every operation. It is important to analyze whether the technology is cost-effective and how it could benefit your operation.
- Virtual fencing should not replace physically checking cattle or monitoring cover crops, but it can be a valuable tool to make these tasks more time- and energy-efficient.

“It gives us more time to focus on family life, improve animal welfare, and plan herd management. Instead of constantly putting up fence posts and racing against the clock, we can dedicate our time to more productive tasks.”

— *James Waight, livestock farmer (UK), on using virtual fencing*



# Questions?

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